

SUSTAINABLE PRODUCT CERTIFICATION SERVICES



In today's market, an increasing number of businesses are making environmental claims about their products, responding to growing regulatory and consumer demand for more responsible options. While this shift towards eco-conscious messaging is commendable, it has also raised concerns about the authenticity and accuracy of these claims.

The Australian Competition and Consumer Commission (ACCC) has taken a firm stance against greenwashing, emphasising the need for businesses to ensure their environmental claims are true, correct, and supported by verifiable evidence.

By partnering with Bureau Veritas for sustainable product certification services, businesses can demonstrate their commitment to environmental stewardship, meet evolving regulatory requirements, and respond to growing consumer demand for sustainable products and services.

Domestically and internationally recognised for Green Building rating tools such as GreenStar, LEED, BREEAM, and WELL for project specification, these certifications not only validate a company's sustainability claims but also provide a competitive edge in the marketplace, enhancing brand reputation and opening doors to green building opportunities.

OUR SERVICES INCLUDE:

Environmental Product Declaration (EPD) Verification

As an EPD Australasia accredited provider, we offer EPD third-party verification. We assist with your EPD process and individual verification needs to ensure reliable and trustworthy life cycle information for your products.



GECA (Good Environmental Choice Australia) Certification

As an assurance provider, we assess your products and services' compliance according to applicable GECA standard requirements through desktop and onsite audits.



BEPPVC (Best Environmental Practice PVC) Verification

We provide independent third-party verification of your PVC products' compliance based on the latest Best Practice Guidelines published by the Vinyl Council of Australia.



Declare Label Verification

Our third-party verification involves a meticulous review of all ingredients, supply chain information, and Declare label claims. This verification provides an additional layer of assurance and risk management for transparency.



ISO 14021 Customised Self-Declared Claim Verification

We offer third-party verification with customisation flexibility for your self-declared environmental claims. Our independent assessment verifies objective evidence to safeguard self-declared claims from greenwashing.

CERTIFIED
ISO 14021



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BENEFITS

- ☑ Increase brand reputation and competitive advantage through credible third-party certifications
- ☑ Meet green building rating tool requirements, facilitate access to green procurement opportunities
- ☑ Mitigate greenwashing risks, enable informed decision-making for stakeholders
- ☑ Demonstrate compliance with emerging sustainability regulations
- ☑ Support transparency in the supply chain
- ☑ Align with circular economy principles

WHY CHOOSE BUREAU VERITAS

Created in 1828, Bureau Veritas is a global leader in Testing, Inspection, and Certification (TIC), delivering independent compliance services to help clients meet the growing challenges of quality, safety, environmental management, and social responsibility.

Our team has knowledge and experience working in sustainable product certification schemes with program operators and clients throughout the certification process. We ensure a smooth and efficient journey from initial assessment to final certification. With our global network and local expertise, Bureau Veritas is well-positioned to support your businesses in achieving sustainability goals and contributing to a more sustainable future.

CONTACT US

**NEED MORE INFORMATION
OR HAVE A QUESTION?**

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